

Moxie Studio



Access your system from anywhere on your network based on your unique identity. The context sensitive interface provides you with the tools that are specific to the task at hand. Workflow can be structured and managed by individual responsibilities.

The Moxie user interface combines the convenience and ubiquity of a web browser with the power and speed of a dedicated client application. With Moxie the user experience is the same anywhere, with immediate response and full control. Moxie provides a content sensitive environment complete with only the tools most relevant to users current requirements. You can also use the interface to preview content before making it final, significantly improving productivity and quality assurance.

Create rich and compelling 3D graphics that jump off the screen. Content automatically scales so one design can fit multiple display resolutions.

- Network management
- Auto sensing and remote configuration to simplify installation
- Full system monitoring and recovery to reduce operating costs
- Secure encryption permissions and authentication to protect your data
- Redundant operation and automatic failover to reduce operation costs
- Integration to Microsoft Active Directory for user groups and access permissions
- Scalability to support your changing needs



When you click on a module name, Moxie launches the selected module and it appears in the pane labeled studio on the right side of the window. Use Moxie studio to navigate between difference modules as you create your layout, schedule your content and assign it to play on a device.

Moxie supports the application of intelligent content, by allowing you to tag your content and locations with metadata. Using Moxie’s powerful rule builder, you define conditions on what media should play where, automatically based on your business rules. This allows content to know where and when to play based on current conditions to optimize impact and eliminate lengthy manual scheduling operations. You simply tag your media files and Moxie decided where to play based on conditions you define.

Moxie’s simple calendar based scheduling module allows you to easily plan and manage campaigns with a familiar Microsoft Outlook style tool. No special training is required you simply add the campaign to the perpetual calendar and define frequency of play.

Network Diagram

