

Get the Message?

Omnivex, the digital signage software company, has announced that its software is being used to manage photo kiosks located in hotels and tourist attractions. In partnership with Send A Message and Fujifilm's 'See Here', Omnivex is providing the software platform for the touch screen interface and backbone management of the system.

The Send A Message (SAM) kiosk is a multi-purpose digital media kiosk that provides hospitality sites with a powerful tool delivering a range of services, whilst also providing several revenue opportunities. SAM's easy-to-use personal media workstation allows users to quickly upload photos from their digital cameras, create customized postcards and print them on high quality photo paper. They can also directly access Fujifilm's 'See Here' photo website, enabling them to upload their pictures for online storage, or to create photo gifts that can be ordered directly from the kiosk. Revenue is generated from the kiosk through the sale of on-screen ad space, and by charging users a fee for creating their customized postcards. All of the functionality of the kiosk can be managed remotely through Omnivex's digital signage software.

"Our digital media photo kiosk enables guests to create unique photo postcards with their personal media in just minutes," said Kristen Tsitoukis, president & CEO of Send A Message, adding "Omnivex software has enabled us to provide a more all-encompassing system for our customers."

The system has recently been installed at the Philadelphia Marriott Downtown and the Renaissance Orlando at Sea World. Digisplay brought all of the different aspects of the project together to combine the strengths of each of the companies involved into one unified solution.

"Omnivex software was invaluable for the success of this system, because it allowed us to incorporate advertising space along with a touch screen interface and the ability to print the postcards," said Jim McNeal, president, Digisplay.



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