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Digital Signage Software

Digital Signage award winners announced – Digi Awards 2007

SEATTLE — The Digital Signage Group, a solutions-based digital signage distributor, announced the winners of the third annual DIGI Awards, which honor outstanding performance in the digital signage industry. This year's sponsors included Minicom Advanced Systems, Peerless Industries, Samsung America and the Digital Signage Quarterly.



Omnivex Digital Signage Software is proud to be a winner in the prestigious award category "Excellence in Technology". For more details about Omnivex Digital Signage Software in Australia and New Zealand call Communitetech on 07 3205 6188.

The 2007 DIGI Awards honored 13 winners in five categories: Retail, Corporate, Transportation, Education/Healthcare and Judges' Choice. This year's DIGI Awards recipients are:

Retail Application, Local Campaign

Be Media for Saleen, Inc

Retail Application, National Campaign

Draft Agency for Nokia

Retail Application, Interactive/Tracking

DSX Media for Walnut Valley Garden Center

Retail Application, New Product

Ovation In Store for Fisher Price

Corporate Application, Excellence in Creativity

MULTIMEDIALED for WLS/ABC Channel 7

Corporate Application, Excellence in Technology

Hospitality Partners and Omnivex Digital Signage Software for Hyatt Regency Chicago

Transportation Application, Excellence in Creativity

Digiboard for the Turkish Airport (TAV)

Transportation Application, Excellence in Technology

Siemens Nederland's for Information Product Portfolio on Stations

Education/Healthcare Application, Excellence in Creativity

GestureTek for Next Generation Pediatrics



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Education/Healthcare Application, Excellence in Technology Multi-Media Solutions for the University of Tennessee Football Hall of Fame

Judges' Choice

Ralph Lauren, for its contribution to the industry with a variety of cutting edge digital signage applications, including the US Open Interactive Experience, and the Polo Ralph Lauren RLX Interactive Shopping Experience in Manhattan.

“Once again we were excited to see the number of entrants increased over previous years. Additionally, the quality and creativity of digital signage applications continues to evolve making it even more challenging for our judges to select just one winner in each category,” said Jill Miller, Executive Vice President of the Digital Signage Group.

Each winner will receive a trophy recognizing their achievement, as well as a graphic suitable for use in promotional materials. All partners, including those involved in the software, content, fixture and hardware of the winning installations, received a certificate to recognize their contribution. Winning teams are invited to participate in a panel discussion held during the Digital Signage Expo held in Chicago, May 17th at 4:30pm.

Judges for the 2007 DIGI Awards were: Alan Brawn (Principal) Brawn Consulting; Bill Collins (Principal) Decision Point Media Insights; Ed Weil (Sourcebook Director) Content, Inc Magazine; Kurt Witzel (Sr. Manager – Retail Marketing) Anheuser-Busch Inc; David Keene (Executive Editor) Digital Signage Quarterly and DIGI Awards Chairman.

Communitetech is proud to be the Australian Distributor for Omnivex digital signage software, for further information about this innovative software, call Gary Else at Communitetech on 07 3205 6188.