

Carlton Crest Hotel

Hotel Uses Omnivex Software to Effectively Communicate to guests

Story at a Glance



Customer Name
Carlton Crest Hotel

Industry Sector
Hospitality

Location
Brisbane, Queensland

Application
Guest communications using plasma screens in lobby and meeting rooms

Omnivex Solution
Omnivex Display 3
Content Assembly, Scheduling and Delivery

Omnivex DataPipe 3
Data and Instant Message Distribution



Customer Overview

The Carlton Crest Hotel have recently installed Omnivex Digital Signage software to create a compelling display for their function rooms and to greet their corporate clients.

Project Scope

The Carlton Crest is Brisbane's largest conference/convention hotel and required a cutting edge solution to provide the appropriate look for the function rooms, that largely have corporate clients attending. The dilemma was to find a solution to meet all of the display requirements.



The Crest's wish list was comprehensive. They wanted the ability to show unique content on various displays. It was imperative that they be able to simultaneously post meeting room schedules, advertisements for the restaurant and lounge facilities, updated news information and general messages.

Omnivex software allows staff to easily post changes to the meeting room schedules directly from their own system, days in advance, with up-to-the-minute changes posted as needed "on the fly."

"Omnivex Digital signage software is designed for producing and managing digital signage systems. With an easy to use interface designed for easy production of content Omnivex software is the best software in the world for managing digital signage displays." Says Communitech GM, Gary Else.

Communitech[®]

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